

localsupplychain.co.uk - Privacy Policy

This Privacy Policy explains how we collect, use, disclose, transfer, and store any personal information that we collect from you or that you provide to us. If you do not agree with this Privacy Policy please do not use our website or services.

The website is owned and managed by Firefly Online Limited ('Firefly'), which is the data controller under the Data Protection Act 1998, and has notified the Information Commissioner under number ZA093291.

For the purposes of this Privacy Policy, a "Member" is person who registers on the site as a Client, Contractor and/or Supplier.

Collection and Use of Personal Information

Personal information is data that can be used to uniquely identify or contact a single living person.

You may be asked to provide your personal information any time you are in contact with Local Supply Chain. Local Supply Chain may use it in a manner which is consistent with this Privacy Policy. Local Supply Chain may also combine it with other information to provide and improve our products, services, content, and advertising.

What personal information we collect

When you register as a Member, fill in forms on our website, correspond with us or otherwise use our services, we may collect a variety of information, including your name, address, phone number, email address, VAT number and payment information. Our usual practice is to keep records of the information you provide for a period of six months after the end of your Membership.

Please be aware we may monitor and store the information you exchange with other Members.

Please also note that any information you make available to other Members through the website and services is provided at your own risk and we are not liable or responsible for any use made of this information by any other Member or other third parties or any consequences of this disclosure by you. You also acknowledge and accept that the recipients of this personal data may not be based within a country with a finding of adequacy in relation to data protection and by providing your personal data to that person you consent to the processing of it by them in their jurisdiction.

You should be aware that if you post anything in the public areas of the website then this information will be public and may be seen by third parties.

How we use your personal information

We use your personal information to carry out services on the system, including support and maintenance, handling payments, dealing with Members, pursuing breaches of our terms and conditions and policies and handling complaints. We also use it to help us to develop, deliver, and improve our products and services including to carry out our obligations arising from any contracts entered into between you and us and for internal purposes such as auditing, data analysis and research.

We may use the personal information provided by contractors to provide notifications about the potential benefits of securing additional services from the Website.

We also use your personal information to keep you posted on our latest product announcements, software updates, and upcoming events and to improve our services, content and advertising. If you don't want to be on our mailing list, you can opt out at any time by updating your preferences.

From time to time, we may use your personal information to send you important notices, such as communications about your transactions and changes to our terms, conditions and policies. Because this information is important to your interaction with us, you may not opt out of receiving these communications.

Where we store your personal data

The information that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfillment of our services, the processing of your payment details and the provision of support services. By submitting your personal information, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your personal information is treated securely and in accordance with this Privacy Policy.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our website, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted to our website by virtue of the unsecure nature of the internet and any transmission is at your own risk. Once we have received your personal information, we will use strict procedures and security features to try to prevent unauthorised access.

Collection and Use of Non-Personal Information

We also collect information that is not directly associated with any specific individual including, but not limited to, things such as company name, size and field, language, postcode, area code, unique device identifier, location, time zone and information relating to users' activities on our website. We may use this non-personal information for any purpose including so that we can better understand users' behavior and improve our products and services. We may also aggregate this information to help us provide more useful information to our users.

If we combine non-personal information with personal information the combined information will be treated as personal information for the purposes of this Privacy Policy for as long as it can identify an individual.

We may collect information about your computer or mobile device when you access our website. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. We use this information for system administration and to report aggregate information to our advertisers.

We may also extract anonymous information about how Members use the Local Supply

Chain marketplace for advertising and other promotional activities. Any such information will not refer to or otherwise identify any individual Member.

Cookies

Our website uses cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse the website and also allows us to improve the website.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer or the permanent memory of your mobile device. Cookies contain information that is transferred to your mobile device or computer.

Please note that our advertisers may also use cookies, over which we have no control.

You can block cookies by activating the setting on your browser that allows you to refuse all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) then you may not be able to access all or parts of the website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon you visit the website.

Disclosure to Third Parties

We may disclose your personal information to any member of our corporate group, which means our subsidiaries, our ultimate holding company and its parent and subsidiaries, as defined in section 1162 of the Companies Act 2006.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If our company, or substantially all of our assets, are acquired by a third party, in which case personal data held by us about our customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our Terms of Use , Acceptable Use Policy or our Terms and Conditions for Clients Contractors <http://www.localsupplychain.co.uk/documents/LSCAcceptableUsePolicy.pdf> or our <http://www.localsupplychain.co.uk/documents/LSCClientTermsAndConditions.pdf>, <http://www.localsupplychain.co.uk/documents/LSCContractorTermsAndConditions.pdf>, or <http://www.localsupplychain.co.uk/documents/LSCSupplierTermsAndConditions.pdf> and other agreements; or to protect the rights, property, or safety of us, our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.
- Who provide services such as information processing, credit card transactions, fulfilling customer orders, managing and enhancing customer data, providing customer service, assessing your interest in our products and services, and conducting customer research or satisfaction surveys. These companies are obligated to protect your information.

Protection of Personal Information

Local Supply Chain takes precautions — including administrative, technical, and physical measures — to safeguard your personal information against loss, theft, and misuse, as well as against unauthorized access, disclosure, alteration, and destruction.

Your Rights, Integrity and Retention of Personal Information

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You can exercise your right to prevent such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us by post at Firefly Online Limited, Totemic House, Springfield Business Park, Caunt Road, Grantham, Lincolnshire, NG31 7FZ or by email to support@localsupplychain.co.uk.

You have the right to access information held about you. Your right of access can be exercised in accordance with the Data Protection Act 1998. If you make an access request we may charge you a fee (£10 or as otherwise prescribed by law) to cover our costs in providing you with details of the information we hold about you.

Local Supply Chain makes it easy for you to keep your personal information accurate, complete and up to date – you can update your information at any time by contacting support@localsupplychain.co.uk. We will retain your personal information for the period necessary to fulfill the purposes outlined in this Privacy Policy unless a longer retention period is required or permitted by law.

Policy Changes

Our Privacy Policy may change from time to time. We will post any privacy policy changes on this page and, if the changes are significant, we will provide a more prominent notice (including, if appropriate, by email).

Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed by post to Firefly Online Limited, Totemic House, Springfield Business Park, Caunt Road, Grantham, Lincolnshire, NG31 7FZ or by email to support@localsupplychain.co.uk.